Capturing Grain Science & Technology



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AGSA CONFERENCE 2014 64TH AUSTRALIAN CEREAL CHEMISTRY CONFERENCE Brisbane Convention and Exhibition Centre, Queensland 24th-27th August, 2014

Technical Expo

Invitation

This is your organisation's chance to enjoy the benefits from being involved in the AGSA CONFERENCE 2014 (64th Australian Cereal Chemistry Conference) to be held in Brisbane, Queensland.

http://www.ausgrainscience.org.au/index.php/conference

The conference brings together international and Australian scientific and technical experts under the theme 'Opportunities for grains from breakthrough science'.

Session focus themes are:

- Breakthrough science relevant to the applications and uses of grains
- Impact of genome science on breeding for yield and quality
- Value adding of grains for the food sector

Invited speakers include Professor Cristophe Courtin, KU Leuven, Belgium, Professor Geoff Fincher, Univ of Adelaide, Professor Yong Cheng Shi, Kansas State Univ and Dr Peter Schutz, Chair of Food Innovation Australia Ltd.

The conference is being held at the Brisbane Convention and Exhibition Centre, Corner of Merivale & Glenelg Street, South Bank, Queensland, Australia 4101. http://www.bcec.com.au/rooms-spaces/boulevard-level.

The conference is being held from 24th to 27th August 2014. Conference events include a Welcome Reception on Sunday evening 24th August and a Gala Dinner on Tuesday evening 26th August.

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The Technical Expo is an integral part of the conference and it will be located immediately adjacent to the conference sessions in the Boulevard Auditorium foyer. It will be open to delegates from Sunday 24th August, commencing with an evening welcome reception in the Expo area and throughout Monday 25th August and Tuesday 26th August. Arrival tea and coffee prior to sessions, lunches and coffee breaks will be held in the Technical Expo area throughout Monday and Tuesday to maximise your networking opportunities.

Technical Expo Opportunities

Table Top	
exhibition table with cloth topper	AUD 2,000.00 incl. GST
approx. 1.8m x 0.8m	
• 2 chairs	
1 poster board behind exhibition table	
• Power	
1 Registration including Welcome	
Reception and Conference Dinner.	
Other	
Additional Trade Registrations (Monday	AUD 190.00 incl. GST
and Tuesday Technical Expo access	
and catering)	
Additional tickets to Welcome	AUD 60.00 incl. GST
Reception	
Additional tickets to Conference Dinner	AUD 125.00 incl. GST

Additional Information

Technical Expo set up time will be from 7:00 am Sunday 24th August and should be completed prior to the Welcome Reception. Pack up time will be after 5:30pm on Tuesday 26th August to maximise your time with delegates over two days.

You will receive more detailed information prior to the conference, including a floor plan and invitation to select your preferred tabletop position. Tabletop positions will be allocated in the order that bookings are confirmed and we will endeavour to meet your special requests.

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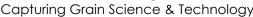
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Sponsorship alternatives

If the trade exhibition is not the right option for you, comprehensive, gold, silver and bronze sponsorships, plus event sponsorships are available. An individual sponsorship package can be designed to meet your needs.

Gold Sponsorship	
Your banner or signage in a prominent	AUD 10,000.00 incl. GST
position throughout the conference.	
Technical Expo exhibition table with	
cloth topper approx. 1.8m x 0.8m, 2	
chairs, 1 poster board behind exhibition	
table, power.	
Two full Conference registrations.	
Acknowledgment in the program and	
handbook and in a lecture room	
slideshow between sessions.	
Your leaflet in the Conference satchel.	
Logo and link on AGSA Conference	
website.	
Silver Sponsorship	
Your banner or signage in a prominent	AUD 8,000.00 incl. GST
position throughout the conference.	
Technical Expo exhibition table with	
cloth topper approx. 1.8m x 0.8m, 2	
chairs, 1 poster board behind exhibition	
table, power.	
One full Conference registration.	
Acknowledgment in the program and	
handbook and in a lecture room	
slideshow between sessions.	
Your leaflet in the Conference satchel.	
Logo and link on AGSA Conference	
website.	

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Bronze Sponsorship	
Your banner or signage in a prominent	AUD 5,000.00 incl. GST
position throughout the conference.	
Technical Expo exhibition table with	
cloth topper approx. 1.8m x 0.8m, 2	
chairs, 1 poster board behind exhibition	
table, power.	
Acknowledgment in the program and	
handbook and in a lecture room	
slideshow between sessions.	
Your leaflet in the Conference satchel.	
 Logo and link on AGSA Conference 	
website.	
Welcome Reception, Sunday 24 August	
 Your banner or signage at the event. 	AUD 8,000.00 incl. GST
 Your company / organisation 	
acknowledged at the event.	
Your representative may deliver a short	
presentation at the event.	
• Two tickets to Welcome Reception.	
Acknowledgment in the program and	
handbook and in a lecture room	
slideshow between sessions.	
Your leaflet in the Conference satchel.	
 Logo and link on AGSA Conference 	
website.	

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Happy Hour, Monday 25 August	
 Your banner or signage at the event. 	AUD 8,000.00 incl. GST
Your company / organisation	
acknowledged at the event.	
Your representative may deliver a short	
presentation at the event.	
Two tickets to Happy Hour.	
 Acknowledgment in the program and 	
handbook and in a lecture room	
slideshow between sessions.	
Your leaflet in the Conference satchel.	
Logo and link on AGSA Conference	
website.	
Lunch Break	
 Your banner or signage at the event. 	AUD 5,000.00 incl. GST
Your company / organisation	
acknowledged at the event.	
 Acknowledgment in the program and 	
handbook and in a lecture room	
slideshow between sessions.	
Your leaflet in the Conference satchel.	
Logo and link on AGSA Conference	
website.	
Morning / Afternoon Tea Break	
Your company / organisation	AUD 1,500.00 incl. GST
acknowledged at the event.	
 Acknowledgment in the program and 	
handbook and in a lecture room	
slideshow between sessions.	
Your leaflet in Conference satchel.	

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To discuss your requirements and make your booking

Please contact Bronwyn Elliott: bronwyne67@hotmail.com.

To make your payment

Once you have booked, you will receive a tax invoice with payment details from Melissa Fitzgerald, AGSA Treasurer (Email: m.fitzgerald2@uq.edu.au, Fax: + 61 07 3346 8893). Payment is in Australian dollars by EFT or Credit Card (MasterCard or Visa).

Confirmation

You will receive a receipt from Melissa Fitzgerald, AGSA Treasurer as confirmation of your booking.

More information

Table top spaces will be allocated in order of booking and payment. After your booking is confirmed, you will receive a floorplan so you can select your space, delivery labels for your shipments to site and the information you need to get organised for the conference.